

CABE 2022 / 47th Annual Conference - March 30-April 2, 2022
San Francisco Marriott Marquis, San Francisco, California

Advertising Information/Submission Instructions

Exhibitors may advertise in the conference issue of the Multilingual Educator Magazine and/or Conference Program, purchase tote bag inserts, or electronic advertising or take advantage of the opportunity to become a conference Sponsor.

Annual Conference Program Advertising

The CABE 2022 Conference Program is distributed to each attendee at the conference in the CABE tote-bags at the time of registration. *(The deadline for camera ready copy/art is Tuesday, January 11, 2022)*
Publication trim size: 8 1/2 x 11

| Full Page | Half Page Horizontal | Half Page Vertical | Quarter Page |
|---|--|--|--|
| 8½" w x 11" h .125" bleed all 4 sides Live Area 7x10 B & W \$825 | 7¼" w x 4⅝" h No Bleed B & W \$600 | 3⅝" w x 10" h No Bleed B & W \$600 | 3½" w x 4⅝" h No Bleed B & W \$400 |

Multilingual Educator Magazine Advertising

The conference issue of the Multilingual Educator will be provided to all CABE conference attendees in our conference tote-bags and sent to all CABE members. *(The deadline for camera ready copy/art is Thursday, November 18, 2021.)*
Publication trim size: 8½" x 11"

| Full Page | Half Page Horizontal | Half Page Vertical | One Third Page | Quarter Page |
|---|---|---|---|---|
| 7½" w x 10" h No Bleed B&W \$825 Color \$950 | 7½" w x 4⅝" h No Bleed B&W \$600 Color \$750 | 3⅝" w x 10" h No Bleed B&W \$600 Color \$750 | 2½" w x 10" h No Bleed B&W \$450 Color \$650 | 3⅝" w x 4⅝" h No Bleed B&W \$400 Color \$550 |

Advertising space is open to all vendors

| Deadline | Materials |
|---|--|
| Payment is due no later than Thursday, December 16, 2021. Artwork is due as follows: Conference Program is, Tuesday, January 11, 2022 Multilingual Educator is Thursday, November 18, 2021 | Electronic files will be accepted from advertising agencies, printers or graphic designers as follows: PC or Mac: jpeg, tiff, eps, Press Ready PDF 300dpi minimum. All files must be CMYK/Grayscale. Please include all art and font files. |

Advertising space is open to all vendors

| Images/logos Sizes | Deadline |
|--|--|
| Images: 8½ x 11, Pixel Dimension - 640x480 at 300dpi Acceptable formats: .jpg, .jpeg, .gif, .png, .PDF • Email Blast: 1 Email blast sent twice (same flyer) • PDF & JPEG Format - 8½ x 11, Subject line, Link • Facebook: Up to 300 characters, image, logo or link, PDF and JPEG Format - 8½" x 11" • Conference Mobile App: Only organization logo, PNG format • Electronic Banner (During Conference): PDF or JPEG format | Payment is due no later than Thursday, December 16, 2021. Artwork is due as follows: Conference Program is Tuesday, January 11, 2022 Multilingual Educator is Thursday, November 18, 2021 |

Tote Bag Inserts

Tote Bag Inserts are inserted in each CABE 2022 bag with a conference program and distributed to each attendee. Only confirmed exhibitors are eligible for Tote Bag Inserts. Standard insert size is 8 1/2 x 11 flyer, designed by you and sent freight express. Opportunities for other promotional materials are available-notepads, pens, etc. Please email CABE: exhibitors@gocabe.org for more information.

Guidelines

- Quantity of Tote Bags Inserts needed - 5,000 (Subject to Change)
- Shipping dates are February 22, 2022 – March 22, 2022. Include your Company Name (ATTN: TOTE BAG INSERT) along with address on all boxes containing your insert. The shipping address may differ from the CABE address; you will receive an email with shipping information. Any shipments received after these dates will not be inserted in the Conference tote bags and payment will not be refunded.
- Please email the carrier name, number of boxes/pallets and tracking numbers of your tote insert to ruth@gocabe.org.
- Space is limited. Go to www.cabe2022.org to register as a Sponsor/Exhibitor to take advantage of this opportunity.
- **PLEASE ADHERE TO ALL DEADLINES.** Materials received after deadline date are not guaranteed to be inserted in tote bags.
- All materials MUST be properly labeled and mailed to the appropriate location.
- No on-site deliveries will be accepted.
- Please Note: No refunds will be given after January 31, 2022 for Tote Bag Inserts, Advertisements or Promo Items.

Advertising is a great way to showcase your exhibit space go to www.cabe2022.org and sign up now!