

**CABE 2022 / 47th Annual Conference - March 30-April 2, 2022**  
San Francisco Marriott Marquis, San Francisco, California

For Office use only: Date rec'd: \_\_\_\_\_  
Batch # \_\_\_\_\_ Trans. # \_\_\_\_\_

**EXHIBITOR BOOTH CHOICE: 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_**

Does the exhibitor agree to follow the COVID-19 guidelines set forth by the City of San Francisco?  YES  NO  
Click here for latest information <https://www.sftravel.com/article/how-experience-san-francisco-whats-open-everything>

**YES! I would like to participate in CABE 2022 as a:**  SPONSOR  EXHIBITOR  ADVERTISER

Name (to appear in Conference Program)			District/Company/Organization (to appear in conference program)		
Contact Person (name of person coordinating exhibit)			Email		
Mailing Address			City/State/Zip Code		
Telephone No.	Fax No.	URL	2nd Email Address (Person Attending conference)		

**Sponsorship Levels: (Please download [Sponsorship/Exhibitor brochure](#) or [click here](#) for more details)**

Diamond – \$40,000  Corporate – \$25,000  Platinum – \$15,000  Gold – \$10,000  Silver – \$5,000  Bronze – \$2,500  
Select event to receive recognition of your sponsorship:  3/31/22 Awards Luncheon OR  4/1/22 Seal of Excellence Banquet

**Exhibitor Opportunities**

Booth Type	Rate ON or BEFORE Dec. 16, 2021	Rate AFTER Dec. 16, 2021	# of Booths desired	Upgrade to corner booth. Just \$100!	Additional Badges Exhibitor Hall only	Total Booth Fees
<input type="checkbox"/> Commercial	\$950	\$1100	X _____	+ \$100 = _____	x \$50 Each = _____	\$ _____
<input type="checkbox"/> Small Business**	\$750	\$900	X _____	+ \$100 = _____	x \$50 Each = _____	\$ _____
<input type="checkbox"/> Non-Profit*	\$550	\$700	X _____	+ \$100 = _____	x \$50 Each = _____	\$ _____
<input type="checkbox"/> Career Fair	\$550	\$700	X _____	+ \$100 = _____	x \$50 Each = _____	\$ _____

**Sale of Merchandise at CABE 2022**  Selling Valid Sellers Permit No. Required \_\_\_\_\_  NOT selling  
Description of Materials: \_\_\_\_\_

**Electronic Lead Retrieval Services**  Complimentary on or before November 18, 2021  Not interested

**New Option: Full Four-Day Attendee Conference for Exhibitor**  
 \_\_\_\_\_ x \$400. Each = \$ \_\_\_\_\_ (maximum 2 registrations per company/organization - non-transferable)

**Special Ticketed Event**  
 Educator Luncheon, 3/31/22 \_\_\_\_\_ x \$60 Each = \$ \_\_\_\_\_  Seal of Excellence Banquet, 4/1/22 \_\_\_\_\_ x \$75 Each = \$ \_\_\_\_\_

**Advertisements**

**Conference Program** (The deadline for camera ready copy/art is Tuesday, January 11, 2022)  
Black & White Ads:  Full Page - \$825  Half Page - \$600  1/4 Page - \$400

**Multilingual Educator Magazine** (The deadline for camera-ready copy/art is Thursday, November 18, 2021)  
Black & White Ads:  Full Page - \$825  Half Page - \$600  1/3 Page - \$450  1/4 Page - \$400  
Color Ads:  Full Page - \$950  Half Page - \$750  1/3 Page - \$650  1/4 Page - \$550

**Online Advertising**  Electronic Banner - \$500  Mobile App Link - \$1000  Facebook Ad - \$1000  Email Blast - \$2000

**Tote Bag Inserts**  One (8½" x 11") Page - \$1000  CD - \$2500  Catalogue - \$5000

Total Advertising Fees \$ \_\_\_\_\_

**Payment Information**

Return this form with total payment postmarked no later than December 16, 2021 to:  
Exhibits/Sponsorships: CABE 2022  
20888 Amar Road, Walnut, CA 91789

**Please accept this as approval to charge the following credit card for the total listed above.** \$ \_\_\_\_\_

Amount:	Check:	<input type="checkbox"/> PO <input type="checkbox"/> VISA <input type="checkbox"/> Master Card <input type="checkbox"/> AmEx		
Number:	Exp Date:	Signature:		

CABE reserves the right to select ads according to available space and the goals of the organization. In order for your application to be processed, payment must be submitted with this form. A confirmation letter will be sent to you once payment is received. I read, understand and agree to comply with all the Instructions, Rules and Regulations as stated on the attached form.

Signature/Title \_\_\_\_\_ Date \_\_\_\_\_

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San Francisco Marriott Marquis, San Francisco, California

**CABE 2022 Night at the Exhibits**

To motivate attendance in the CABE 2022 Exhibit Hall and to honor the vendors and companies that support CABE. CABE 2022 will include a special nighttime Exhibit Hall Viewing on Wednesday, March 30, 2022 from 6:00-7:30 p.m. (directly after the Opening General Session.

Exhibitors and Sponsors are encouraged to use this opportunity to draw attendees to their booth(s) with raffles, hors d'oeuvre, drink coupons and special offers. Sign up today to have your company's Night at the Exhibits offer(s) marketed in our CABE 2022 Program.

**Yes, my company will offer (at company's own expense):**

<input type="checkbox"/> Complimentary hors d'oeuvres	<input type="checkbox"/> Drink coupons (for Bar at the membership reception)	<input type="checkbox"/> Special offers & discounts (for this night event only)	<input type="checkbox"/> Raffles (for this night event only)	<input type="checkbox"/> Exhibit Only
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**Contact Information**

Contact Person (name of person coordinating exhibit)		District/Company/Organization		
Telephone/Cell	Email	2nd Email		

CABE will have dedicated Exhibit Hall viewing times:  
Thursday and Friday from 12:00 p.m. - 1:30 p.m. with no workshops scheduled during this time.

**CABE is grateful for your support and strives to make sure you gain strong access to our attendees!**

## EXHIBITOR, SPONSOR, PARTNER, CAREER FAIR INSTRUCTIONS, RULES AND REGULATIONS - CUBE 2022

This application for Exhibit space, the formal Notice of Space Assignment by CUBE, these Rules & Regulations and the rules and regulations set forth in the Exhibitor's Manual constitute a contract for the right to exhibit at the CUBE Conference. Exhibitors and Career Fair participants also agree to comply with the rules and regulations of the **San Francisco Marriott Marquis** in which the conference is being held.

### 1. EXHIBIT TYPE\*

Non-Profit: If Non-Profit Organization, please submit a copy of your Tax-Exempt Letter. \*\*Small Business: Annual Revenue Less than \$1 Million, please submit financial statement.

### 2. SELLERS PERMIT

Your valid California Sellers Permit number will need to be provided. The link to register for a seller's permit is: <http://bit.ly/CASellPermit>. The link to verify a valid permit is: <https://bit.ly/VerifyCASeller>. This information will be forwarded to the California State Board of Equalization. If you are not selling merchandise your Sellers Permit number is not needed.

Must Check box acknowledging Sellers Permit Instructions were read.

### 3. EXHIBIT AREA AND HOURS

Exhibits and Career Fair will be located in the Golden Gate Ballroom located in the San Francisco Marriott Marquis.

#### Set up of Exhibit area:

Tuesday, March 29, 2022 (10:00 a.m. to 4:00 p.m.)

Wednesday, March 30, 2022 (7:30 a.m. to 11:00 a.m.)

#### Exhibit Hall open to the public:

Wednesday, March 30, 2022 (12:00 p.m. to 4:00 p.m.)

Wednesday, March 30, 2022 (6:00 p.m. to 7:30 p.m.)

Thursday, March 31, 2022 (9:00 a.m. to 5:30 p.m.)

Friday, April 1, 2022 (9:00 a.m. to 4:30 p.m.)

(EXHIBIT HOURS MAY BE SUBJECT TO CHANGE).

### 4. DISMANTLING OF EXHIBIT BOOTHS

Dismantling of Exhibit booths is on Friday, April 1, 2022 after 4:30p.m.

Dismantling of Exhibit booths is on Friday, April 1, 2022 after 4:30 p.m. Exhibitors are NOT to begin dismantling until the Exhibit Hall officially closes at 4:30 p.m.

Sponsors, exhibitors & Career Fair participants must refrain from packing or dismantling exhibits before the closing time. Please arrange your travel accordingly. Sponsors, exhibitors & Career Fair participants agree that should CUBE determine that any part of the exhibit was dismantled prior to the scheduled time of closing, the Exhibitor/Career Fair participant will pay 25% of the contract value for early dismantlement penalty fee.

Must check box acknowledging Dismantling Instructions were read and understood and will be communicated to person representing your organization at the conference.

### 5. FAILURE TO OCCUPY SPACE

Any space not occupied by the scheduled time 11:00 a.m. on March 30, 2022 will be forfeited by the Exhibit/ Career Fair Participant. CUBE reserves the right to resell and/or reassign the exhibit space. Any Exhibitor/ Career Fair participant who fails to occupy the assigned exhibit space by the scheduled time specified agrees to reimburse CUBE for any other losses arising from such failure to occupy. CUBE will not be liable to the Exhibitor/Career Fair Participant for any incurred expense.

Must Check box acknowledging Failure to Occupy Space Instructions were read.

### 6. SELECTION PROCESS

Although exhibitor space will be assigned based on date and payment received, consideration will be given for the level of sponsorship, number of booth(s), years of participation, and Exhibit Hall layout. CUBE reserves the right to select, assign and re-arrange space which best meets the needs of the Conference attendees.

### 7. BOOTH SPECIFICATIONS AND DRAYAGE SERVICES

For each booth purchased, you will receive a 8' x 8' space including pipe and drape in conference colors, one 6'

foot table, two chairs, a waste basket and a standard ID sign with company name. (Please note: End caps will be given half of the standard back drape). A service and information kit will be sent via email or U.S. Mail to each exhibitor by our official decorator for CUBE 2022. The convention services will furnish all forms necessary to order additional accessories, equipment, or services. Electricity and/or Outlet use and all other exhibitor equipment and services must be ordered directly from convention services and paid for by vendor.

Must check box to acknowledge Booth Specifications and Drayage Services Instructions were read.

### 8. CONFERENCE REGISTRATION

Two "Exhibit Hall Passes" per booth purchased will be provided to exhibitors. Companies/School Districts with additional representatives must purchase additional "Exhibit Hall Passes" at \$50.00 each. Please note that all "Exhibit Hall Passes" will allow entrance to and from the exhibit hall and will restrict the entrance to the conference, and other conference related events. Badges will be available the first day of the conference at the Exhibitor Booth. "Exhibit Hall Passes" entitle the participant to receive all conference related materials, including the Conference Program and Conference Tote bag.

### 9. LIABILITY AND HOLD HARMLESS

Exhibitor agrees that exhibitors, its officers, employees, agents, and representatives shall be responsible for any loss, damage or injury of whatever nature arising out of, or relating to, this agreement, and that exhibitor shall indemnify and hold harmless CUBE, its employees, agents and representatives, and the San Francisco Marriott Marquis for any loss, damage or injury of whatever nature arising out of, or relating to, this agreement.

### 10. LIABILITY INSURANCE

Exhibitors are required to carry liability insurance which covers the exhibitors, its officers, employees, agents and representatives during this event.

### 11. INDEPENDENT CONTRACTORS

Exhibitors, its officers, employees, agents and representatives are independent contractors. This agreement is not intended to and shall not be construed to create the relationship of agent, servant, employee, partnership, joint venture or association between the parties.

### 12. NON-RESPONSIBILITY

In the event the conference is canceled or deferred on account of strikes, fires, casualties, acts of God, terrorism or any other cause beyond the control of CUBE, CUBE shall not be responsible for any financial responsibility or -other obligation of Exhibitor arising out of this agreement.

### 13. FIRE PRECAUTIONS

The exhibitor agrees to accept full responsibility for compliance with the city regulations under the Fire Code of the city in which the conference is located.

### 14. UNION LABOR

If required by local ordinances, Exhibitor must comply with all union regulations applicable to installation, dismantling, and display of the exhibits. If you have specific questions relating to Union Labor please contact our convention services.

### 15. GENERAL INFORMATION

The Chief Executive Officer and the Director of Programs & Events reserve the right to:

A) eject or restrict any exhibit which in their judgment is objectionable.

B) relocate booths, if necessary.

C) cancel a contract of an exhibitor in the event of violation of these specific instructions, rules and regulations.

D) control the aisles of the exhibit area so that exhibitors are not using them as part of their booth(s).

E) limit heights and placement of signs and logos.

F) limit the blockage of line-of sight from one booth to the next.

G) add other rules and regulations that may become necessary. (Exhibitors will be notified).

### 16. SALES POLICY (Purpose of Exhibits)

The purpose of the exhibits is to educate the attendees of the conference. However, San Francisco Marriott Marquis will permit organizations/businesses, with the appropriate business licenses to sell books or materials on its premises. All exhibitors selling merchandise must provide the applicable valid seller's permit number in the space provided in this application.

Must check box to acknowledge Sales Policy (Purpose of Exhibits) Instructions were read.

### 17. DECORATION RESTRICTIONS

Prior written approval is required from San Francisco Marriott Marquis before placing decorations on ceiling, walls or painted surfaces. All materials must be flame-retardant in accordance with the City Fire Codes. Booths must be decorated in such a way as not to break the line of-sight of the neighboring booth by more than three feet from the back wall towards the front of the booth. Helium gas filled balloons are not allowed in the exhibit hall.

### 18. CANCELLATION POLICY

Requests for refunds due to cancellation made prior to January 31, 2022 will be assessed 20% of contract value. There will be no refunds for cancellation made after that date. All cancellations must be in writing.

Must Check box acknowledging Cancellation Policy Instructions were read.

### 19. DEFINITIONS

Unless otherwise stated, "exhibitor" or "exhibitors" means all sponsor(s), partner(s), exhibitor(s) and/or career fair organization(s). When the term exhibits or booth(s) is used, it applies to exhibit(s) or booth(s) of exhibitor(s), partner(s) sponsor(s) and/or career fair organization(s).

### 20. GENERAL SECURITY

General security will be provided by CUBE from move in through move-out. CUBE will take reasonable precautions to protect exhibitor property, but CUBE does not guarantee the safety of property. Exhibitors must take precautionary measures of their own, such as removing personal property after exhibit hours. A person must be present in their respective booth during all exhibit hall hours. Exhibitor must obtain insurance to cover any losses. The exhibitor understands that neither CUBE nor San Francisco Marriott Marquis maintain insurance covering the exhibitor, its property, or its agents, and it is the sole responsibility of the exhibitor to obtain liability, business interruption, property damage, and other insurance covering such losses or liability by the exhibitor.

### 21. VACCINATION QUESTION

Does the exhibitor agree to follow the COVID-19 guidelines set forth by the City of San Francisco?

YES  NO

Click here for latest information <https://www.sfrtravel.com/article/how-experience-san-francisco-whats-open-everything>

Must Check box acknowledging Cancellation Policy Instructions were read.